

North Carolina's Eastern Region

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PRESS RELEASE

North Carolina's Eastern Region Economic Development Review to Publish in Print and Online

Kinston, NC, September 17, 2010 - Showcasing the best of North Carolina Eastern Region's people, places and progressive business climate, *North Carolina's Eastern Region Economic Development Review* reinforces the area's favorable quality of place while also targeting prospective residents, employees, businesses and visitors. The magazine will be distributed by North Carolina's Eastern Region as well as through key local businesses, trade shows, conferences and events throughout the year.

The *North Carolina's Eastern Region Economic Development Review* website, nceasterneconomicdevelopment.com, will also feature fresh, new extended content, video, photo galleries and more.

The annual magazine is a collaborative effort between North Carolina's Eastern Region and Journal Communications (jnlcom.com), an award-winning custom publisher of community and specialty magazines with clients in more than 30 states.

"Forward-thinking states like North Carolina are what every person considering a move, and businesses seeking to relocate, want to find out about," says Ray Langen, Executive Vice President for Journal Communications. "What better way to get this information to this specific audience, than through a magazine and website containing the exact information they need? We are proud to partner with such a progressive area."

North Carolina's Eastern Region is a 13-county partnership established by the General Assembly to promote economic development in Nash, Edgecombe, Wilson, Lenoir, Pitt, Wayne, Greene, Duplin, Jones, Onslow, Pamlico, Craven and Carteret Counties. The region encompasses almost 7,000 square miles stretching from the eastern fringe of the Research Triangle to the Atlantic Ocean and has approximately one million residents. For more information on North Carolina's Eastern Region, please visit www.nceast.org.

For more information on becoming a part of *North Carolina's Eastern Region Economic Development Review* contact Cindy Hall, Sales Support Manager, Toll-free at (800) 333-8842 or by e-mail at chall@jnlcom.com.

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